Dear Colleagues,

On behalf of the Canadian Uro-Oncology Group, I am pleased to announce the first annual premiere meeting for Uro-oncology specialists entitled, Canadian Uro-Oncology Summit (CUOS). In consultation with GUMOC, GUROC and CNUP we have decided to all come together and establish a meeting where Canadian expertise can exchange ideas, new research findings and clinical expertise.

This meeting will include poster, podia and plenary sessions. Separate breakout sessions for specialty-specific concerns also will be featured. All abstracts will be published in the Canadian Urological Association Journal (CUAJ).

Included in the registration fee, all food and beverage will be served in a state-of-the-art exhibition hall. A networking and social event will also be planned.

We are aiming for our first meeting on January 10-12, 2019 in Toronto.

The CUA Office of Education will oversee the coordination of the event as well the accreditation process for all specialty groups.

We look forward to your participation in this inaugural event.

More information will follow in the next few months.

Sincerely,

Neil Fleshner

cuameeting.org

Proudly supported and co-sponsored by

GUMOC
GUROC
CNUP
Partners of the inaugural meeting in 2019 will have preferred pricing on sponsorship opportunities for future iterations of this meeting.

**Become a Founding Sponsor:**

Founding Sponsorship requires an educational grant of $75,000 CAD

**Benefits Include:**

- Listing on the meeting website as Founding Sponsor
- Company name and logo on all materials related to events
- Four (4) complimentary registrations to the meeting including breaks and lunch
- Access to recordings post meeting
- Provided with a sign to display: indicating “Founding Sponsor of the CUOS” in the exhibit area
- Privilege to host ONE Advisory Board at headquarter hotel (room and basic av complimentary) and assistance with invites based on registration list
- Priority exhibit space location
- **50% discount on exhibit booths for the first two (2) booths, followed by 25% off for the following two (2) booths. A maximum of four (4) booths are permitted per patron sponsor. Must be paid separately from sponsorship.** 
  **Booth space to be billed separate from sponsorship.**
- A company listing and a 50-word description in the Online Exhibit Guide
- Two (2) Corporate bag inserts in the Meeting Bag
- Priority to choose from a list of branding opportunities

**Additional Option for Founding Sponsors ONLY:** **accredited educational forum (30 minutes) within the scientific program** $25,000 per topic (Bladder, Kidney, Prostate)

- Audiovisual (LCD projector and screen)
- Event organized by the CUA Office of Education (OE)
- Post-event support with certificates of attendance, evaluations and slides
- Honoraria will be issued by the CUA OE to all speakers and faculty (Honoraria is not included)
- *Food and beverage is not included but will be organized through CUA OE, if required

**Become a Supporting Sponsor:**

Supporting sponsorship requires an educational grant of $40,000 CAD

**Benefits Include:**

- Listing on the meeting website as Supporting Sponsor
- Company name and logo on all materials related to events
- Two (2) complimentary registrations to the meeting including breaks and lunch
- Provided with a sign to display: indicating “Supporting Sponsor of the CUOS” in the exhibit area
• Priority exhibit space location after Founding Sponsor, 25% off for two (2) booths, then regular price booths. A maximum of four (4) booths are permitted per sponsor. Must be paid separately from sponsorship. Booth space to be billed separate from sponsorship.
• A company listing and a 50-word description in the Online Exhibit Guide
• Priority, after Founding Sponsor, to choose from a list of CUA approved branding opportunities

**Contributor**

**Contributor requires an educational grant of $15,000 CAD**

**Benefits Include:**
• Listing on the meeting website as Contributor
• Company name and logo on all materials related to events
• Acknowledgment as Supporting Sponsor in the Preliminary Program, Abstract Book, Final Guide and on Meeting app.

**Hands-on-Training Courses**

**Educational grant of $15,000 CAD**

**Benefits Include:**

One session includes*:
• One room for the event and one additional breakout room if required
• Audiovisual (LCD projector and screen)
• Sponsors will receive (1) one topic-exclusive timeslots
• Promotion to be done by the CUA OE
• Event included in the Annual Meeting Final Program and on website
• Post-event support with certificates of attendance, evaluations and slides
• Honoraria will be issued by the CUA OE

**Exhibit Booths**

In order to reserve your spot, you must complete the included form accompanied by payment for the full cost of the exhibit space. Companies cannot select spots unless full payment is received.

• The first deadline for booth reservations is **September 1, 2018**

• The booth rental fee is **$5,000** plus applicable taxes for each booth reservation, one (1) booth module, received on or before September 1, 2018. After September 1, 2018, the booth rental fee is **$6,000** plus applicable taxes.

• The rental fee includes:
  • One (1) booth with 8’ high draped back wall and 3’ high draped sidewalls
  • One (1) 6’ skirted table with two chairs

All additional requirements, including material handling and electrical services are to be reserved and paid for by the exhibitor.
• Two (2) exhibitor registrations for each booth module. These types of registration do NOT include access to the scientific sessions.

• Exhibitor and full registrations include food and beverage in the exhibit area for the duration of the Exhibits.
• One (1) delegate bag per company
• A company listing and a 50-word description in the Online Exhibit Guide Security in the Exhibit Area

If you agree to support the meeting, please make the cheque payable to:

Canadian Urological Association (CUA)
185 Dorval Ave., Suite 401
Dorval, QC, H9S 5J9

We look forward to a confirmation of support.

Regards,

[Signature]

Tiffany Pizioli, Executive Director